

## Fourth International Conference on Cycling Promotion and Development

# VELOFORUM

YEVPARATORIA / 2012

Yevpatoria, Crimea  
October 11-13, 2012

Organizers



Partners



### Preliminary Program

This year VeloForum is held in Crimea, a popular tourist destination in Ukraine. Therefore, the organizers chose tourism and recreational cycling as the major topic of the conference in 2012. Within this wide field the following issues will be covered:

Time	Description	Notes, speakers	Duration
<b>Day 1</b>			
13:00 — 13:25	Opening, welcoming	AVK, ECF, Yevpatoria City Council	25 min
13:30 — 14:10	Bicycle in the city: from recreation to daily transport	Principles of planning, behavior change. Kevin Mayne, Development Director, ECF	40 min
14: 15 – 14:55	Cycling as part of tourist attractiveness and promotion of tourism –experience of Klaipeda (Lithuania)	Saulius Ruzinskas, "Baltic Bike Travel", <a href="http://www.balticcycle.eu">http://www.balticcycle.eu</a>	40 min
15:00 — 15:30	Coffee-break		
15:30 — 15:50	Presentation of the Ukrainian Center for Cycling Expertise	Ksenia Semenova	20 min
15:50 — 16:10	Practice of development and implementation of the cycling policy in Lviv	How it works in Lviv – role of the advisor on cycling development, coordination of city departments, working group, participation of the activists + photos/videos of the existing infrastructure	20 min
16:10 — 16:30	Presentation of 1 city (TBD)	TBD	20 min
16:30 — 16:50	Cycling infrastructure and strategy of Yevpatoria	Yevpatoria City Council	20 min
16:50 — 17:00	Day wrap-up	moderator	30 min
17:00 — 18:30	City tour by bike	City council	
19:00 -	Dinner, informal communication		

Time	Description	Notes, speakers	Duration
<b>Day 2</b>			
09:30 — 10:10	The role and development of cyclists organisations; working in partnership with cities and governments	Kevin Mayne, Development Director, ECF	40 min
10:10 — 10:50	Cycling infrastructure of Kyiv – good and bad practices of 2011-2012	Ira Bondarenko, Kyiv Cyclists' Association	40 min
10:50 — 11:10	Presentation of 1 city (TBD)	TBD	20 min
11:10 — 11:40	Coffee-break		
11:40 — 12:20	Overview of the individual cycling tourism in Ukraine	Popular destinations, format and duration of trips, how much money Ukrainian cycling tourists spend, where they stay, expectations, what they are satisfied and not satisfied with – Marat Pavlenko, Meganom tour operator	40 min
12:20 — 13:20	European network "EuroVelo" and Ukraine: route "EuroVelo-4"	ECF+ presentation of the tentative Ukrainian part of the route, discussion	1 hour (30+30)
13:30 — 15:00	Lunch		
15:00 — 16:45	<u>Parallel Sessions:</u>  Organized cycling tourism (cycling tourism as business, obstacles and opportunities for development, cycling tourism in Ukraine for foreigners)  Cyclists training and education	Saulius Ruzinskas, + round table on Ukraine (potential moderator Natalia Tulyulyuk, Velovuyky tour operator)  Kevin Mayne, Development Director, ECF	1 hour 45 min
16:45 — 17:00	Coffee-break		
17:00 — 17:50	<u>Parallel Sessions:</u>  Recreational/short trips (MTB and cross-country routes, urban recreational routes, tourist routes)  Presentation #2 and #3 (TBD)	Bakhchysarai, VeloKrayina, urban route	50 min
17:50 — 18:35	<u>Parallel Sessions:</u>  Requirements and standards for urban and rural recreational routes  Extreme cycling sport and cycling for youth (downhill/bike parkings for downhill, freeride, bike parts in cities)	Signing, paving, resting areas, information, integration with cycling infrastructure and other transport, ECF  Bike park in Yalta (trail development, promotion) + best urban bike parks in Ukraine	45 min
18:35 — 19:00	<b>Wrap-up, Closure of the conference</b>		
<b>Day 3</b>			
9:00 — 12:00	Optional individual meetings, discussions in the format of open space		
12:00 — 13:00	Lunch, departure		
13:00 —	Bike tour (optional. Have preliminary agreement with local tour company)		1-2 days